

The logo for Machine Learning Week is a rounded square with a light blue gradient. The text 'MACHINE LEARNING WEEK' is written in a bold, sans-serif font. 'MACHINE' and 'LEARNING' are in dark blue, while 'WEEK' is in a lighter blue. A bright light flare is visible in the top-left corner of the square.

**MACHINE
LEARNING
WEEK**

FORMERLY
The logo for Predictive Analytics World features a stylized 'p' and 'a' in white and green, followed by the text 'Predictive Analytics WORLD' in a sans-serif font. 'Predictive' and 'Analytics' are in white, and 'WORLD' is in green.

Predictive
Analytics
WORLD

the **PREMIER**
MACHINE LEARNING
CONFERENCE

JUNE 2-4, 2025
EXPO: JUNE 3-4

SHERATON PHOENIX DOWNTOWN
PHOENIX, AZ

www.MLweek.com



NEW FOR 2025! ATTENDEE PARTNER PROGRAM

Meetings, Meetings, Meetings

How it Works

- We're inviting a select number of senior attendees from leading brands to the event and putting them up in the conference hotel, in return for taking part in our sponsor meeting program. Regular attendees can also take part.
- Sponsors can also submit lists of attendees or companies they would like invited by the organisers.
- All meetings are arranged on the MLW registration platform.
- Diamond, Platinum, Gold and Silver sponsors are guaranteed a certain number of meetings (see page 10)
- Bronze sponsors also participate, but are not guaranteed a set number of meetings.

All meetings are scheduled in 15 minute slots during the breaks, on your booth, so the attendees don't miss any sessions.

Arrive with a slate of meetings and leave with real connections.



Machine Learning Week is live in downtown Phoenix, AZ, for its seventeenth year on June 2-4, 2025.

MLW has three tracks of sessions over two days covering the commercial deployment of machine learning, plus two days of workshops.

As the premier cross-vendor conference for machine learning and data science professionals, managers and commercial practitioners the conference delivers **case studies, expertise and resources** to achieve:

- **Bigger wins:** Strengthen the impact of ML deployment
- **Broader capabilities:** Establish new opportunities in data science and machine learning
- **Big data:** Leverage bigger data for prediction and drive bigger value



COMPANIES WHO SPONSOR



Altair



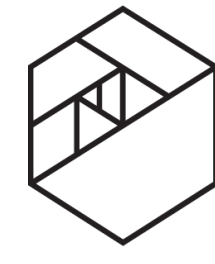
comet



Statistica



enova



tellius



theTradeDesk





MARKETING & TOOLS FOR SUCCESS

Marketing for YOUR success!

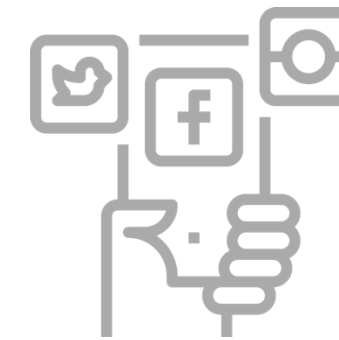
As an exhibitor or sponsor, you will benefit from:



Feature in our event newsletters



Logo, company description and link to your website on the conference homepage(s)



Social Media presence before, during and after the conference



Feature on break slides in Expo & in Conference

Tools for YOUR success!

We offer our exhibitors various opportunities to connect with the attendees:



Exhibitor – Attendee Meeting Program

Request and schedule meetings with attendees in advance or during the conference and organize your visit at the event as effectively as possible.



Free Lead Capture!

As an exhibitor use the free conference app on your phone to scan attendee badges, capture their details, make notes.

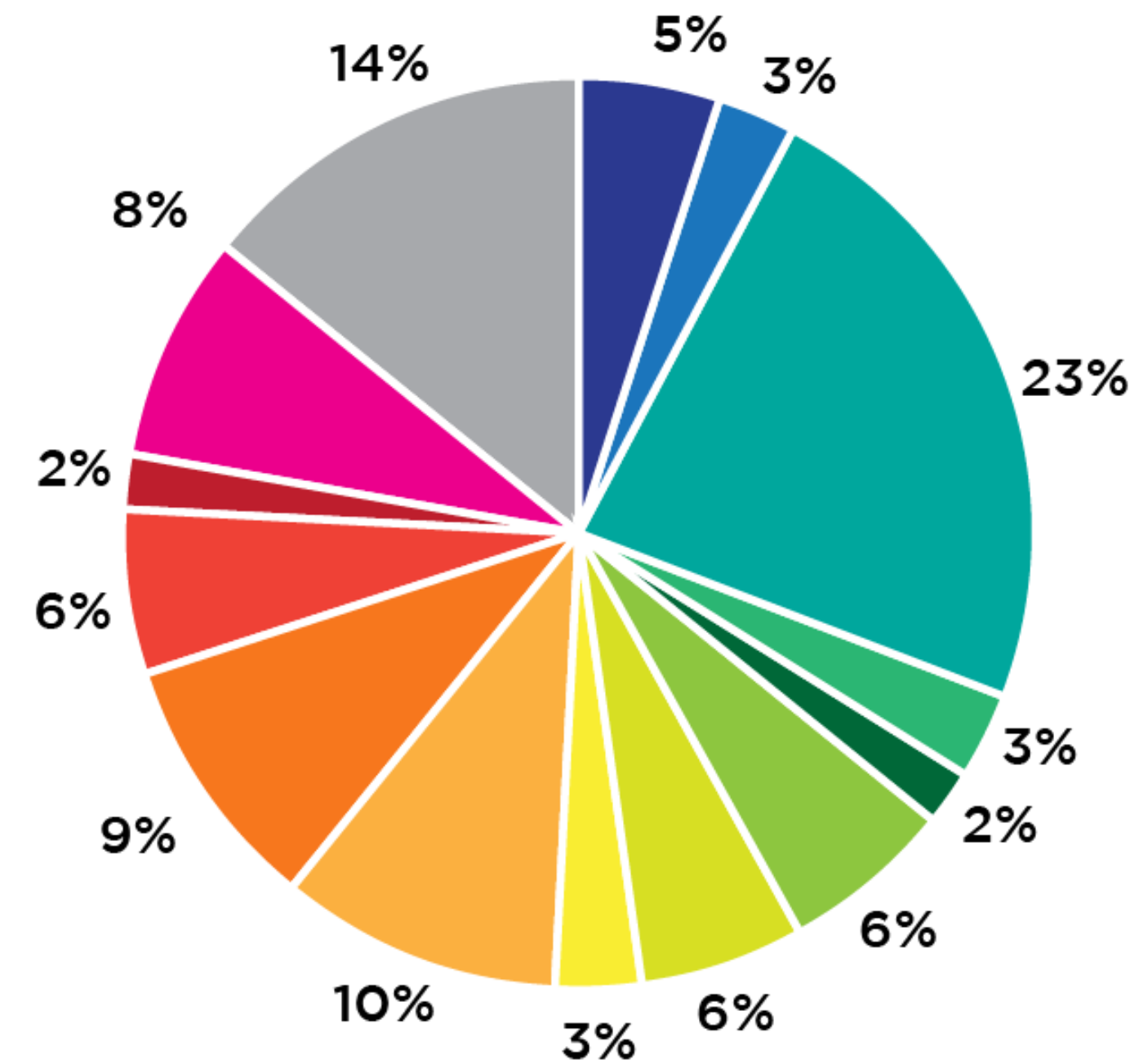
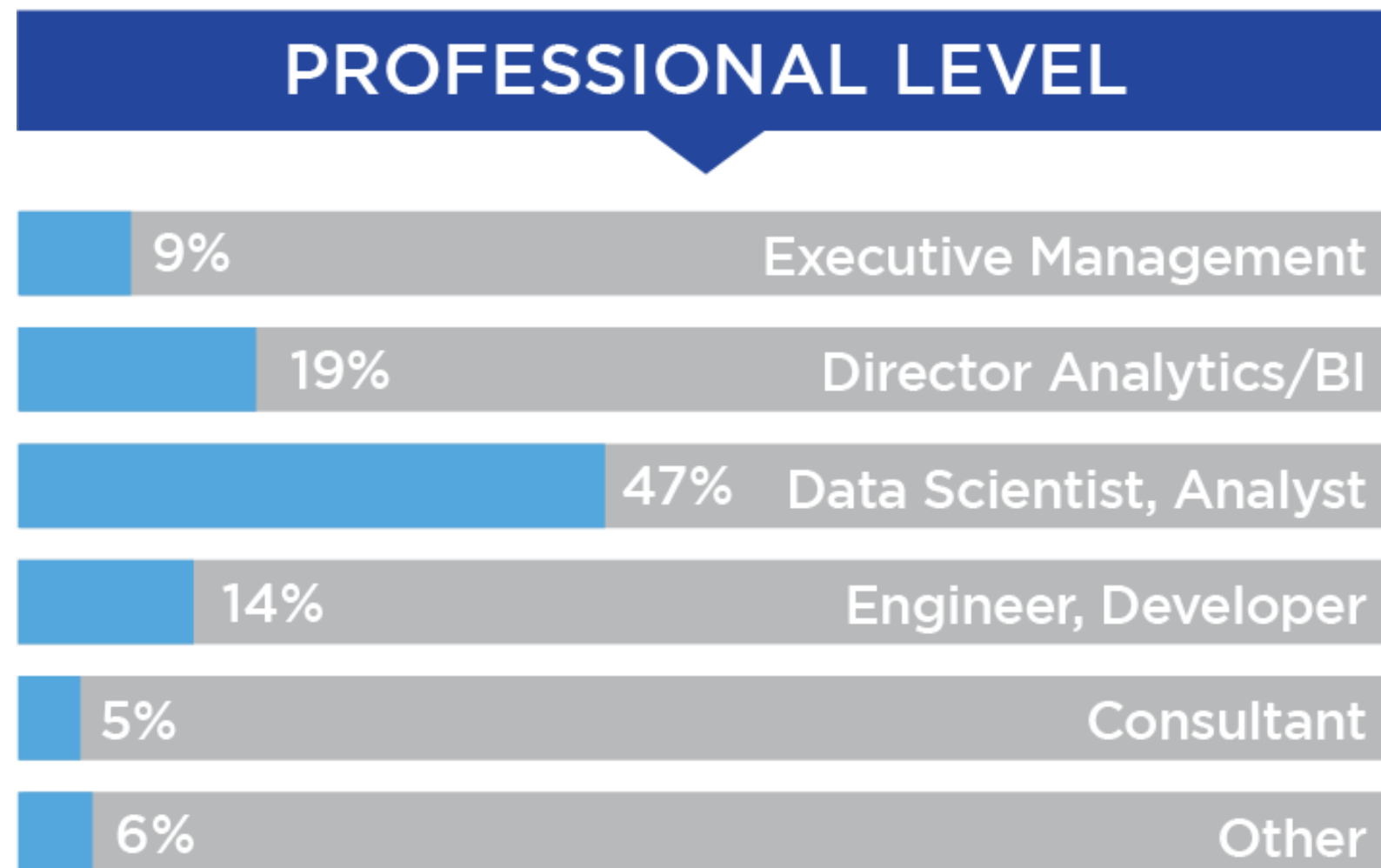
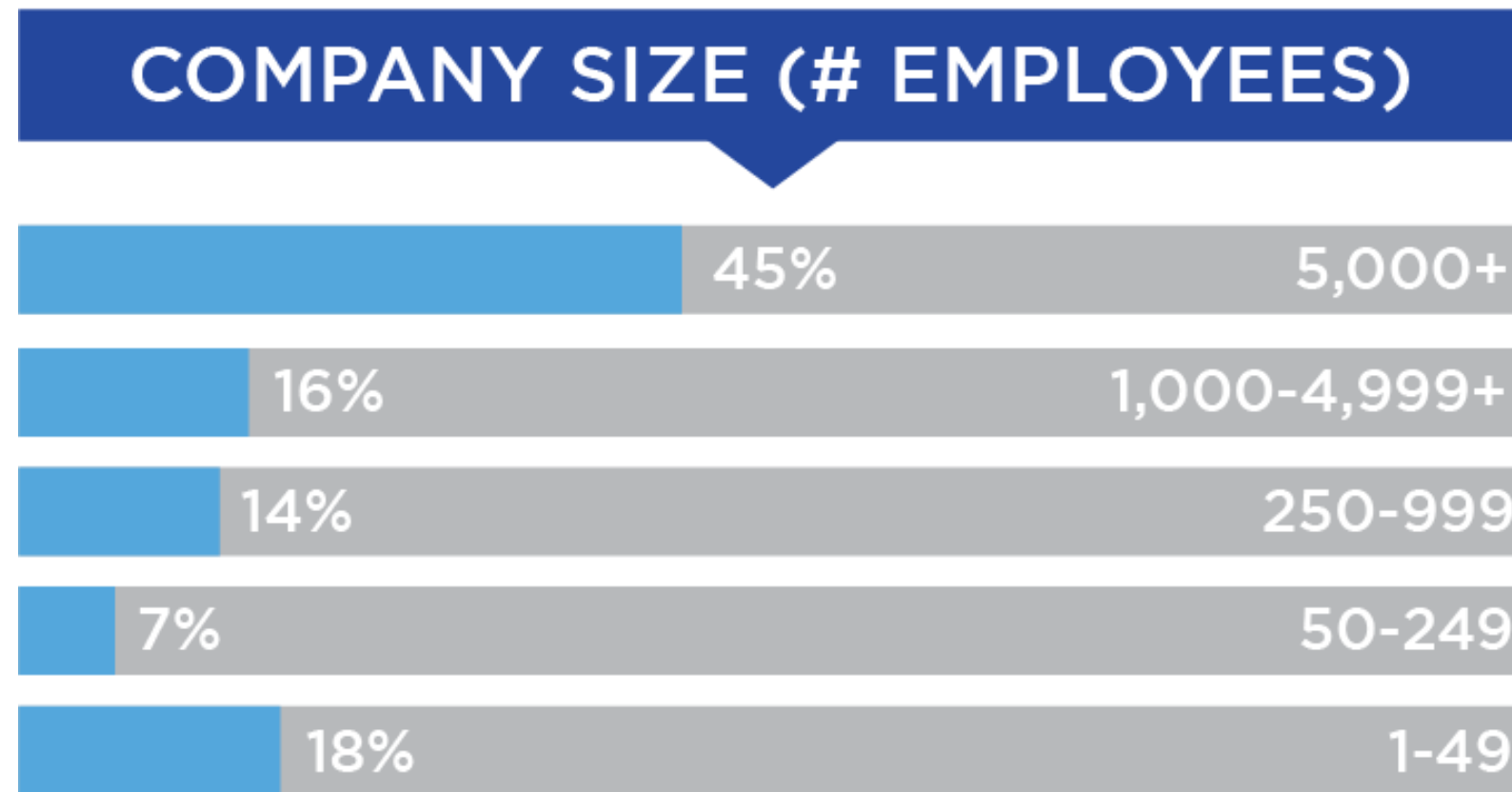


Conference app

Our event app both show-cases the sponsors and allows you to include all your booth staff with pictures, so they're easily identifiable. You can also see and message conference attendees.



OUR ATTENDEES



- Aerospace and Automotive
- Government and Non-Profit
- Agriculture & Forestry
- Healthcare
- Banking/Accounting/Financial/Insurance
- Manufacturing
- Education and Training
- Pharmaceutical
- Engineering and Construction
- Retail & Wholesale
- Entertainment, Travel, Hospitality
- Utilities, Telecoms
- Food & Beverage
- Other Industry Not Listed



COMPANIES WHO HAVE ATTENDED INCLUDE





WHY BECOME A SPONSOR?



WE DELIVER YOUR TARGET GROUP

- Data Scientists, managers and commercial practitioners working with sophisticated tools, platforms and technologies to analyze large volumes of data.
- People implementing business decisions and models as well as strategic advice for the business performance of large corporates, multinational enterprises and brands and pure-play internet companies.
- Budget holders who look for and buy tools, technologies and services for data analysis.
- Influencers who use and determine the tools and services for data analytics and business improvement and decisioning.



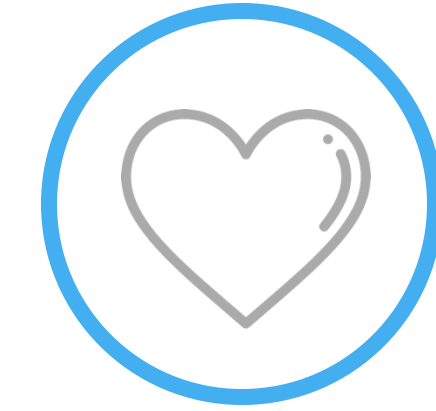
WE TARGET YOUR PRODUCTS AND SERVICES

- Machine Learning platform and tool providers
- Consultancies and agencies working with large and / or multinational enterprises and brands
- Hardware and software for collecting and analyzing huge amounts of data
- Visualization tools



WE OFFER

- Bulls eye selection of your target audience
- Standard and bespoke packages for lead generation, knowledge transfer and branding
- Openness to new ideas for your appearance
- Competitive pricing
- Neutral and independent noncompetitive event
- Networking app and lead generation tools to maximise your involvement
- Ready-to-work stand
- Help with suppliers
- Professional and friendly operations staff constantly with you before, during and after the show



WE LOVE

- Help partners to reach their targets
- Provide great networking opportunities
- Cater excellent food and drinks
- Build long term relationships
- See customers coming back



ENGAGEMENT OPTIONS

	DIAMOND EXCLUSIVE 1	PLATINUM LIMITED TO 3	GOLD LIMITED TO 4	SILVER LIMITED TO 10	BRONZE UNLIMITED
Speaking presentation after Day 1 Opening Keynote to all MLW attendees*	30 minutes	—	—	—	—
VIP Lunch with ability to invite up to 10 attendees	✓	—	—	—	—
1 Promotional send each day during event to all attendees on Mobile App	✓	—	—	—	—
Lanyard Sponsorship (to be produced by Diamond Sponsor)	✓	—	—	—	—
Registration Sponsor: Custom Pop-Up Banner placed at Registration and Logo on the Registration Desk Kick Panels	✓	—	—	—	—
One post-event email conducted by RMI (1 week post event)	✓	—	—	—	—
Custom Pop-Up Banner in front of the Opening Keynote	✓	—	—	—	—
One pre-event email conducted by RMI (1 week prior to the event)	✓	✓	—	—	—
Custom Gobo (projected light wall logo in the Keynote Room for both days)	✓	✓	—	—	—
Signage for Day 1 & Day 2 as the Breakfast-Breaks-Lunch Sponsor	✓	✓	—	—	—
Passport Sponsor	✓	✓	—	—	—
Speaking presentation to attendees*	—	20 minutes	10 minutes	—	—
Opt In Attendee List with full contact details (sent 5 days post event)	✓	✓	✓	—	—
Rotating Logo Banner in Mobile App	✓	✓	✓	—	—
Guaranteed Meetings in Attendee Partner Program	10	8	5	—	—
Exhibit Space***	20'x20'	20'x20' or 10'x20'	10'x20'	10'x10'	10'x10'
Complimentary Full Conference Passes (Workshops not included)	8	6	4	3	—
Booth Passes (Workshops not included)	8	6	4	3	2
20% Conference Registration Discount for Clients, Prospects and Staff	✓	✓	✓	✓	✓
Access to attendees via the mobile app to schedule 1:1 meetings pre-event (available 1 week prior to the event)	✓	✓	✓	✓	✓
Logo on MLW promotional material including Website, Event Mobile App, Digital/Print Advertising, Email sends & Onsite Signage	✓	✓	✓	✓	✓
150-Word Company/Product profile listing on Website & Event Mobile App	✓	✓	✓	✓	✓
	\$24,995	\$19,995	\$14,995	\$9,995	\$5,995

*All Speaking Slots must deliver business value – not be a straight sales pitch – and be approved by the Conference Chair 30 days prior to the event or Sponsor relinquishes the speaking slot.

***Electrical is not included in any booth packages

***Each booth package includes 1 6ft draped table with 2 chairs, 1 wastebasket and company sign

BRANDING & LEAD GENERATION OPPORTUNITIES



Lanyards* | \$1,995
Sponsor Produces



Bags* | \$1,450
Sponsor Produces



QRCode Branding | \$1,995



Pads & Pens* | \$995
Sponsor Produces



Blankets | \$3,450 RMI Produces
\$2,450 Sponsor Produces

*Please note that the sponsor is responsible for the production and on-time delivery of the promotional material. The layout has to be agreed with Rising Media beforehand.

NETWORK BRANDING



VIP Dinner | \$7,450

Rising Media will reach the top attendees for the sponsor to have a hosted dinner.



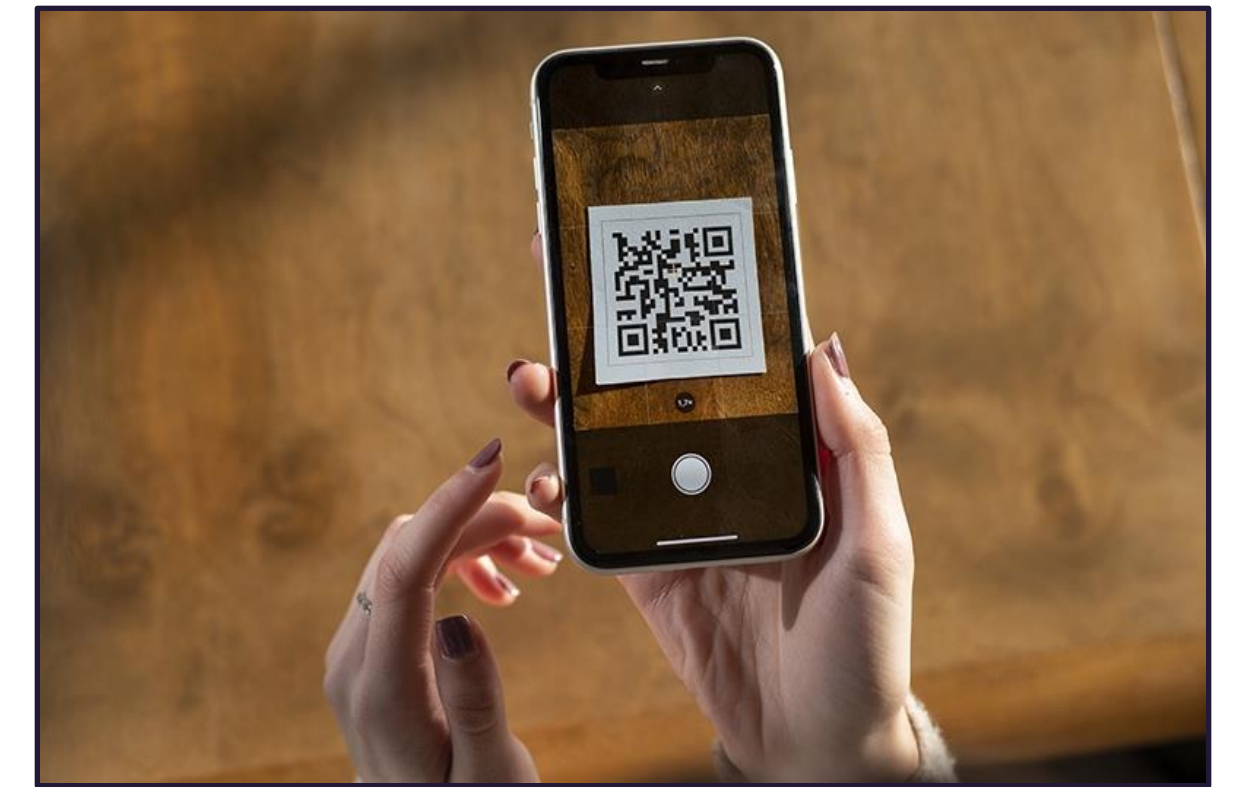
Lunch & Learn | \$3,450

50-minute practical-live demo
3 additional conference passes
Branding on website-mobile app-signage



Networking Reception | \$4,250

Logo on Networking Reception
Signage-Branded Napkins



Passport Program | \$1,250

Mandatory stop by all attendees so that they have
An opportunity to win prizes purchased by RMI

VENUE



Sheraton Phoenix Downtown | 340 North 3rd Street, Phoenix Arizona 85004



YOUR PERFECT SPONSORSHIP PACKAGE IS NOT HERE? CALL US AND WE'LL BUILD ONE JUST FOR YOU



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